

MMV10 50% discount: Handbook for Sustainable Tourism Practitioners: The Essential Toolbox

Offering how-to tools and step-by-step guidance, this practical Handbook combines academic insight with extensive professional experience to outline best practice in undertaking environmental, socio-cultural and economic assessments that establish the feasibility of new tourism ventures and ascertains their impact over time.

This insightful Handbook brings together the practical guidance of over 50 international practitioners in sustainable tourism. Applying strong research design principles it provides a workable and rational toolkit for investigating practical challenges while accounting for modest timeframes and resources.

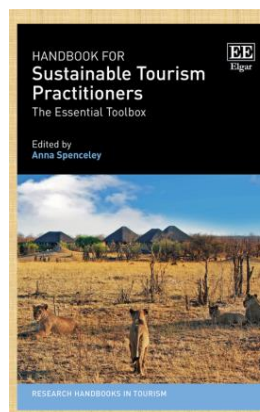
Expert contributors illustrate how to undertake environmental, socio-cultural and economic assessments that establish the feasibility of new tourism ventures and ascertain their impact over time. Chapters cover fundamentals including how to conduct feasibility studies and business plans, and address key topics such as visitor management and overcrowding. Offering how-to tools and step-by-step guidance, this Handbook combines academic insight with extensive professional experience to outline the best practices for an array of tasks to inform sustainable tourism planning, development and operation. The book transfers knowledge from the academic realm, and from extensive practitioner experience, into one essential 500 page volume.

Incorporating concrete solutions employed in numerous contexts, this Handbook is crucial reading for practitioners of sustainable tourism and agencies commissioning sustainable tourism assignments who are in need of innovative methods and up-to-date guidance in the field. It will also benefit tourism scholars, particularly those investigating practical methodologies for creating sustainable tourism experiences.

How do I get the Handbook?

The [Handbook for Sustainable Tourism Practitioners](https://www.edugar.com/shop/gbp/handbook-for-sustainable-tourism-practitioners-9781839100888.html) is currently available in Hardback, and e-book versions, via the Edward Elgar website: <https://www.edugar.com/shop/gbp/handbook-for-sustainable-tourism-practitioners-9781839100888.html>

A 50% discount has been offered by Edward Elgar on the hardback to MMV10 participants, until the end of August 2021. Simply use the discount code SPEN50 at the checkout.



Who is the Handbook for?

- **Practitioners** working professionally on sustainable tourism
- **Consultants & researchers** that want to supplement their knowledge
- **Governments, destinations and tourism companies** needing guidance on how to make tourism sustainable
- **Agencies** that commission an/or finance sustainable tourism assignments

What's in the Handbook?

1. Planning and designing sustainable tourism
2. Enhancing sustainability of existing tourism
3. Balancing overtourism and undertourism: visitor management in practice
4. Monitoring and evaluation

- **Practical advice** from leading international practitioners
- **Step-by-step approaches** to researching real-life challenges
- **Fundamental approaches** including feasibility studies and business plans
- Research designs that can be applied with **modest timeframes and resources**

Get the Handbook: <https://www.e-elgar.com/shop/gbp/handbook-for-sustainable-tourism-practitioners-9781839100888.html>

How do I get the Handbook?

Edward Elgar Publishing

Search entire store here.

Handbook

Handbook for Sustainable Tourism Practitioners
The Essential Toolbox

Research Handbooks in Tourism series

Edited by Anna Spenceley, Independent consultant, Chair of the IUCN WCPA Tourism and Protected Areas Specialist Group, Director of the Global Sustainable Tourism Council, Independent Advisory Panel member of Traveljet, Honorary Fellow, University of Brighton, UK and Senior Research Fellow, University of Johannesburg, South Africa

Publication Date: 2021 | ISBN: 978 1 83910 088 8 | Extent: 552 pp

Offering how-to tools and step-by-step guidance, this practical Handbook combines academic insight with extensive professional experience to outline best practice in undertaking environmental, socio-cultural and economic assessments that establish the feasibility of new tourism ventures and ascertains their impact over time.

Get the Handbook: <https://www.e-elgar.com/shop/gbp/handbook-for-sustainable-tourism-practitioners-9781839100888.html>